

COMMUNITY. CONNECTION. BE COUNTED.



ABOUT THE CENSUS

- The goal of the 2020 Census is to count everyone in America's diverse and growing population once, only once and in the right place.
- Ensuring a complete and accurate count in the 2020 Census is crucial to Virginia's economy. Census data is used to help determine how approximately \$675 billion dollars is distributed from the federal government to state and local governments.
- It is estimated that Virginia will lose up to \$2,000 annually for each person not counted in the 2020 Census. That amounts to upwards of \$20,000 per person over a 10 year period.
- Additionally, census data is used for attracting new businesses to states and local areas, planning for hospitals and other health services, and designing public safety strategies.

VIRGINIA COMPLETE COUNT COMMISSION

On December 18, 2018, Governor Northam signed Executive Order Twenty Seven establishing the Virginia Complete Count Commission to improve the participation and representation of all Virginians in the 2020 Census. The Virginia Complete Count Commission is working to educate and motivate Virginians, particularly those in hard-to-count communities from all corners of the Commonwealth, in order to ensure there is a complete count.

MISSION

The mission of the Virginia Complete Count Commission is to serve as a trusted voice and resource to educate, empower, and engage all communities for the purpose of ensuring that everyone who lives in the Commonwealth of Virginia is counted in the 2020 Census.

VISION

Our vision is a thriving Commonwealth where everyone counts and every community matters; where every person who lives in Virginia has equitable access to opportunities, resources, and representation.

FOR MORE INFORMATION



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