



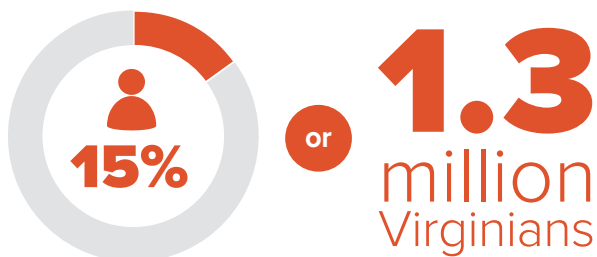
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VIRGINIA'S HARD TO COUNT COMMUNITIES

AGING POPULATION, AGES 65 AND OVER

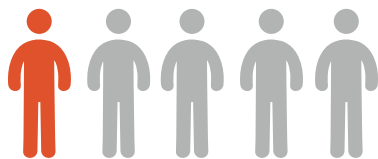
AGING POPULATION VIRGINIA

As of 2018



are ages **65 and up**.⁽¹⁾

By 2030



ONE IN FIVE VIRGINIANS

will be aged **65 and up**.⁽³⁾

Counties where **more than 30%** of their population will be aged 65 and up.⁽³⁾



- Lancaster
- Northumberland
- Middlesex
- Matthews
- Highland

AGING POPULATION VIRGINIA



In less than two decades, older adults are **projected to outnumber kids** for the first time in U.S. history.⁽²⁾

2020 CENSUS



The growing senior population has an impact on health care providers and senior support services who must prepare for the increase in demand for their services.⁽³⁾



EXAMPLES OF SERVICES

- Medicaid/Medicare
- Home Energy Help
- Meals Assistance
- Social Security

CHALLENGES



Technological

- The 2020 Census will be the **first Census to be taken mainly online**. But access to, or familiarity with, computers is not always a given in low-income neighborhoods, for the elderly, and among English language learners.⁽⁵⁾
- As of 2015, only **58 percent** of adults 65 and older use the internet.⁽⁴⁾

Misconception



- About **41% of people** aged 50 and older incorrectly believe that participation in the census is not required by law.⁽⁶⁾
- This lack of participation can lead to **greater undercount numbers**.⁽⁶⁾

Sources

1. U.S. Census Bureau QuickFacts: Virginia. www.census.gov/quickfacts/fact/table/VA/RHI725217#RHI725217.
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3. One in Five Virginians will be over 65 years by 2030 <http://statchatva.org/2017/07/05/1-in-5-virginians-will-be-over-65-years-by-2030/>
4. Counting Everyone in the Digital Age <http://www.civilrightsdocs.info/pdf/reports/Counting-Everyone-in-the-Digital-Age.pdf>
5. 2020 Census: Why it Matters, and How We Can Ensure an Accurate Count <https://www.nycommunitytrust.org/newsroom/the-2020-census-why-it-matters-and-how-we-can-ensure-an-accurate-count/>
6. "Most View Census Positively, But Some Have Doubts." <https://www.people-press.org/2010/01/20/most-view-census-positively-but-some-have-doubts/>

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